

# [Form 6] Advertisement in the Official Show Directory

**Submission Deadline: September 27<sup>th</sup>, 2019**

## 1. Applicant

Exhibiting Company			
Contact person		Title	
Tel		Fax	
E-mail		Mobile Number	

## 2. Advertisement Rate

If you wish to place an advertisement in the official show directory, please see below :

Location	Rate	Preferred advertising option
Outside Back Cover	\$ 10,000 / page	
Inside Back Cover or Last Page	\$ 8,000 / page	
Inside Front Cover or First Page	\$ 5,000 / page	
Single Inside Page	\$ 2,000 / page	

\*Advertising space is allocated on a first come first served basis and application deadlines are subject to change.

## 3. Mechanical Details

Page Size: TBN

AD File: PDF 300dpi or higher OR AI file recommended

## 4. Payment

▪ Payment Due	11, Oct. 2019
▪ Method	Bank Transfer
▪ Bank	Shinhan Bank, World Trade Center, Seoul, Korea
▪ Beneficiary	Coex
▪ Account No.	140-000-113217
▪ SWIFT Code	SHBKKRSE

※ If your artwork is not received by the specified deadline, we cannot guarantee the insertion of your advertisement in the official show directory. There can be no refunds or cancellations.

※ Artwork submission deadline is Oct. 1, 2019

Email the COMPLETED form to: [foodweek.info@coex.co.kr](mailto:foodweek.info@coex.co.kr)

\_\_\_\_\_ (MM/DD/YYYY)  
 \_\_\_\_\_ Signature